SECURITIES A



OMB APPROVAL

3235-0123 OMB Number:

February 28, 2010 Expires: Estimated average burden hours per response..... 12.00

Section

SEC FILE NUMBER **8-51996**

ANNUAL AUDITED REPORT LINGUIS PROCESSING **FORM X-17A-5** PART III

MAR 03 2008

FACING PAGE

Information Required of Brokers and Dealers Pursuamt Ston Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNIN		AND ENDING	12/31/07 MM/DD/YY
	MM/DD/YY		MM/DD/11
A. F	REGISTRANT IDENT	TIFICATION	
NAME OF BROKER-DEALER: iDaytr	ade, Inc. d/b/a Broke	rageSelect	OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)		FIRM I.D. NO.	
364 West 117th Street, Suite 5A			
	(No. and Stree	t)	
New York	NY	10	0026
(City)	(State)) (Z	ip Code)
NAME AND TELEPHONE NUMBER O lan J. Green	F PERSON TO CONTAC		(917) 837-2287
			Area Code - Telephone Number
В. А	CCOUNTANT IDEN	TIFICATION	
INDEPENDENT PUBLIC ACCOUNTAGE	NT whose opinion is conta	ined in this Report*	
Raich Ende Malter & Co. LLP			
	(Name - if individual, stat	e last, first, middle name)	
1375 Broadway, 15th Floor	New York	NY	10018
(Address)	(City)	PROCESSED	(Zip Code)
CHECK ONE:		MAR 2 4 2008	
Certified Public Accountar			
☐ Public Accountant		JinumSON FINANCIAL	
☐ Accountant not resident in	United States or any of its	possessions.	
	FOR OFFICIAL U	SE ONLY	
	· · · · ·	<u>.</u>	



^{*}Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

OATH OR AFFIRMATION

Ι, _	lan J. Green	, swear (or affirm) that, to the best of
my	knowledge and belief the accompanying fin iDaytrade, Inc. d/b/a BrokerageSele	nancial statement and supporting schedules pertaining to the firm of
of	December 31	, 20_07, are true and correct. I further swear (or affirm) that
		or, principal officer or director has any proprietary interest in any account
[X]	(b) Statement of Financial Condition.	President Title RAYMOND NIEVES Notary Public, State of New York No. 31-4891862 Cualified in Kings County Commission Expires Dec. 29, 3010 exes):
	 (d) Statement of Changes in Financial Confee (e) Statement of Changes in Stockholders' (f) Statement of Changes in Liabilities Sulfee (g) Computation of Net Capital. (h) Computation for Determination of Res (i) Information Relating to the Possession (j) A Reconciliation, including appropriate 	Equity or Partners' or Sole Proprietors' Capital. bordinated to Claims of Creditors. erve Requirements Pursuant to Rule 15c3-3. or Control Requirements Under Rule 15c3-3. explanation of the Computation of Net Capital Under Rule 15c3-1 and the
	 (k) A Reconciliation between the audited a consolidation. (l) An Oath or Affirmation. (m) A copy of the SIPC Supplemental Reports 	Reserve Requirements Under Exhibit A of Rule 15c3-3. and unaudited Statements of Financial Condition with respect to methods of ort. under the date of the previous audit.
**	For conditions of confidential treatment of co	ertain portions of this filing, see section 240.17a-5(e)(3).

IDAYTRADE, INC.

D/B/A BROKERAGESELECT

Financial Statements

December 31, 2007

Table of Contents December 31, 2007

	PAGE
INDEPENDENT AUDITORS' REPORT	1
FINANCIAL STATEMENTS	
Statement of Financial Condition	
Statement of Changes in Stockholder's Equity Statement of Cash Flows	
Notes to Financial Statements	6-7
Supplementary Information	
Schedule I - Computation of Net Capital Under Rule 15c3-1 of the Securities and Exchange Commission	8
Schedule II - Computation for Determination of Reserve Requirements Under Rule 15c3-3 of the Securities and Exchange Commission	9
Schedule III - Reconciliation Under Rule 17a-5(d)(4) of the Securities and Exchange Commission	10
INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL	11 12



FRITIFIED PURITY ACCOUNTANTS

1375 Broadway New York, New York 10018 212.944.4433 212.944.5404 (fax) cpa@rem-co.com 90 Mernck Avenue East Meadow, New York †1554 516.228.9000 516.228.9122 (fax) 330 Fifth Avenue Suite 1300 New York, New York 10001 212.686.2224 212.481.3274 (fax)

INDEPENDENT AUDITORS' REPORT

To the Stockholder of iDaytrade, Inc.

We have audited the accompanying statement of financial condition of iDaytrade, Inc. d/b/a BrokerageSelect as of December 31, 2007, and related statements of income, changes in stockholder's equity, and cash flows for the year then ended that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of iDaytrade, Inc., d/b/a BrokerageSelect as of December 31, 2007, and the results of its operations and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The accompanying supplementary information is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects, in relation to the basic financial statements taken as a whole.

RAICH ENDE MALTER & CO. LLP

Karch Frede Motter & Co Ul

New York, New York February 26, 2008

Statement of Financial Condition December 31, 2007

ASSETS		
Cash	\$ 13,	500
Receivables from clearing broker - including clearing deposit of \$25,000	84,	315
Receivable from stockholder	49,	559
Receivable from client advisor	4,0	670
Other asset		300
	\$ 152,	344
LIABILITIES AND STOCKHOLDER'S EQUITY		
Liabilities		
Accounts payable and accrued expenses	\$ 28,	718
Payable to affiliate		426
	29,	144
Stockholder's Equity	 	
Common stock - no par value - 200 shares authorized,		
101 shares issued and outstanding	•	101
Additional paid-in capital	94,9	909
Retained earnings	28,	190
	123,	200
	\$ 152 ,	344

Statement of Income For the Year Ended December 31, 2007

Revenues	
Commissions	\$ 220,134
Interest income	3,321
Other Income	35,000
	258,455
Expenses	
Commissions	111,920
Clearing fees	32,355
Professional fees	8,085
Licenses and permits	6,837
Office	19,462
Travel and entertainment	8,411
Other operating	15,529
State taxes and fees	100
Interest expense - clearing broker	111_
	202,810
Income Before Taxes	55,645
Provision for New York City Corporate Income Taxes	3,677
Net Income	<u>\$ 51,968</u>

Statement of Changes in Stockholder's Equity For the Year Ended December 31, 2007

	Common a	Stoc	k					
	<i>\$51,968</i>				Accumulated			
	Shares Issued and Outstanding	An	nount	•	lditional Paid-In Capital	F	Deficit)/ Retained Farnings	 Total
Balance - January 1, 2007	101	\$	101	\$	94,909	\$	(17,778)	\$ 77,232
Net Income	-		-		•		51,968	51,968
Distributions							(6,000)	 (6,000)
Balance - December 31, 2007	101	\$	101	\$	94,909	\$	28,190	\$ 123,200

Statement of Cash Flows For the Year Ended December 31, 2007

Cash Flows From Operating Activities	
Net income	<u>\$ 51,968</u>
Adjustments to reconcile net income to net cash	
used in operating activities:	
Changes in operating assets and liabilities:	
(Increase) decrease in:	
Receivables from clearing broker - net	(20,300)
Receivable from affiliate	674
Receivable from client advisor	(4,670)
Other asset	600
Increase in:	
Accounts payable and accrued expenses	3,683
Payable to affiliate	426
	(19,587)
Cash Used In Financing Activities	· · · · · · · · · · · · · · · · · · ·
Loans to stockholder	(27,545)
Distributions	(6,000)
	(33,545)
Decrease in Cash	(1,164)
Cash - beginning of year	14,664
Cash - end of year	\$ 13,500
Supplementary Schedule of Cash Flow	
Cash payments for interest payable to clearing broker	\$ 111
Cash payments for state and local taxes	\$ 400

Notes to Financial Statements December 31, 2007

1 - ORGANIZATION AND BUSINESS

iDaytrade, Inc. d/b/a BrokerageSelect (the "Company") was incorporated on April 22, 1999 under the laws of the State of New York.

The Company is registered with the Securities and Exchange Commission as a broker/dealer pursuant to the Securities Exchange Act of 1934. It is a member of the Financial Industry Regulator Authority(FINRA).

The Company engages in a customer commission business and introduces all of its customers to a clearing broker pursuant to a clearing agreement on a fully disclosed basis.

2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

- a. Cash Equivalents For purposes of the Statement of Cash Flows, the Company considers all short term debt securities purchased with a maturity of three months or less as well as money market funds, to be cash equivalents.
- b. Revenue Recognition Commissions on trades executed on behalf of customers related to securities traded on exchanges registered with the SEC or whose prices are reported by the NASDAQ are recorded on a trade date basis as required by accounting principles generally accepted in the United States of America. Commissions earned from other trading activities are recorded as transactions when closed between buyers and sellers.
- c. Income Taxes The Company has elected to be treated as an S-corporation for Federal and New York State corporate tax purposes, and as such, the stockholder is individually liable for Federal and State income tax payments. The Company is subject to a New York City corporate income tax.
- d. Use of Estimates The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions. The estimates and assumptions affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

3 - RECEIVABLES AND PAYABLES TO BROKERS

The clearing and depository operations for the Company's and customers' securities transactions are provided by a Clearing Broker pursuant to a clearance agreement.

At December 31, 2007, the amount due from the Clearing Broker represents cash deposits maintained at the Clearing Broker including the required clearing deposit of \$25,000 and commission revenue earned as an introducing broker for its customers.

The amount payable to the Clearing Broker at December 31, 2007 represents clearing charges and other fees.

4 - RELATED PARTY TRANSACTIONS - STOCKHOLDER

The Company has loaned the stockholder \$49,559 payable on demand. The amount outstanding is non-interest bearing. The stockholder has provided office space to the Company at cost which if any would be nominal.

5 - SPECIAL PAYMENT FROM NASD

The Company received during 2007 a special payment for the National Association of Securities Dealers ("NASD") in the amount of \$35,000 which has been recorded as other income. This payment is a one-time benefit resulting from the consolidation of the NASD and the NYSE Member Regulation.

6 - NET CAPITAL REQUIREMENTS

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (Rule 15c3-1) which requires the maintenance of minimum net capital, and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. At December 31, 2007, the Company had net capital, as defined, of \$68,671, which was \$63,671 in excess of its required net capital of \$5,000. The Company's net capital ratio was .042 to 1.

7 - OFF-BALANCE-SHEET RISK

Pursuant to a clearance agreement, the Company introduces all of its securities transactions to a clearing broker on a fully-disclosed basis. All of the customers' money balances and long and short security positions are carried on the books of the clearing broker. In accordance with the clearance agreement, the Company has agreed to indemnify the clearing broker for losses, if any, which the clearing broker may sustain from carrying securities transactions introduced by the Company. In accordance with industry practice and regulatory requirements, the Company and the Clearing Broker monitor collateral on the customers' accounts.

In the normal course of business, the Company's customer activities involve the execution, settlement, and financing of various customer securities transactions. These activities may expose the Company to off-balance sheet risk in the event the customer or other broker is unable to fulfill its contracted obligations and the Company has to purchase or sell the financial instrument underlying the contract at a loss.

Supplementary Information - Computation of Net Capital Under Rule 15c3-1 of the Securities and Exchange Commission December 31, 2007

Schedule I

COMPUTATION OF NET CAPITAL	
Total stockholder's equity qualified for net capital	\$ 123,200
	
Deductions:	
Non-allowable assets - assets not readily convertible to cash:	
Receivables from non-customers	54,229
	•
Other asset	300
	54,529
Net capital	68,671_
COMPUTATION OF BASIC NET CAPITAL REQUIREMENT	
Computation of Aggregate Indebtedness	
Accounts payable and accrued expenses	29,144
· •	23, 144
Payable to clearing broker	
Total aggregate indebtedness	29,144
Minimum Net Capital Requirement - 6.67% of adjusted aggregate	
indebtedness	<u>\$ 1,944</u>
Net Capital Requirement Under SEC Rule 15c3-1 - greater of minimum net	
capital requirement or \$5,000	\$ 5,000
Capital requirement of \$0,000	Ψ 3,000
Net Continue of CEC Bule 45-2 4 Beauty and	¢ 62.674
Net Capital in Excess of SEC Rule 15c3-1 Requirement	\$ 63,671
	0.40.
Ratio of Aggregate Indebtedness to Net Capital	0.42 to 1

Supplementary Information - Computation for Determination of Reserve Requirements
Under Rule 15c3-3 of the Securities and Exchange Commission
December 31, 2007

Schedule II

The provisions of Rule 15c3-3 are not applicable to the Company as of December 31, 2007 in accordance with Rule 15c3-3(k)(2)(ii).

Supplementary Information - Reconciliation Under Rule 17a-5(d)(4) of the Securities and Exchange Commission

December 31, 2007

Schedule III

RECONCILIATION OF COMPUTATION OF NET CAPITAL	
Net capital, per FOCUS Report, Part IIA	\$ 77,145
 (i) Reclassification of non-allowable receivables and payable to affiliate originally reported as allowable assets 	(5,097)
(ii) Increase in accrued income taxes and related taxes payable	(3,377)
Net Capital, as defined, per Schedule I	\$ 68,671



1375 Broadway New York, New York 10018 212.944.4433 212.944.5404 (fax) cpa@rem-co.com 90 Merrick Avenue East Meadow, New York 11554 516.228.9000 516.228.9122 (fax) 330 Fifth Avenue Suite 1300 New York, New York 10001 212.686.2224 212.481.3274 [fax]

INDEPENDENT AUDITORS' REPORT ON
INTERNAL CONTROL REQUIRED BY SEC RULE 17A-5

To the Stockholder of iDaytrade, Inc. d/b/a BrokerageSelect

In planning and performing our audit of the financial statements of iDaytrade, Inc. d/b/a BrokerageSelect (the Company), as of and for the year ended December 31, 2007, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13.
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph, and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a control deficiency, or combination of control deficiencies, that adversely affects the entity's ability to initiate, authorize, record, process, or report financial data reliably in accordance with generally accepted accounting principles such that there is more than a remote likelihood that a misstatement of the entity's financial statements that is more than inconsequential will not be prevented or detected by the entity's internal control.

A material weakness is a significant deficiency, or combination of significant deficiencies, that results in more than a remote likelihood that a material misstatement of the financial statements will not be prevented or detected by the entity's internal control.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2007, to meet the SEC's objectives.

This report is intended solely for the information and use of the stockholder, management, the SEC, FINRA, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

RAICH ENDE MALTER & CO. LLP

Karch Ende Matter & Co LLL

New York, New York February 26, 2008

END